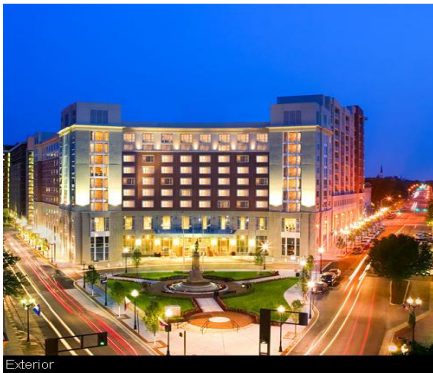


Physician's Resource Network
Presents:
How to Survive Crisis Management
September 15th 2010 at the
Five Star Heldrich Hotel and Spa
Livingston Ave and George Street
New Brunswick NJ
Registration begins at 8:30am. Program begins at 9:00am.

Physician's Resource Network is a group of professionals from the legal, accounting, insurance and service industry that specialize in providing educational seminars to the medical community.



Featured Speakers Include Experts in:

- Finance
- Wealth Protection and Distribution
- Coding and Billing
- Law
- Malpractice Insurance
- Information Technology

- **Medical Society Members: \$65**
- **Non Members: \$75**
- **CME Credit will be offered to all attending physicians.**

Continental Breakfast, Lunch and Afternoon Refreshments will be provided.



Seating is limited so register today!
Call our Registration Hotline: 1-800-445-0954

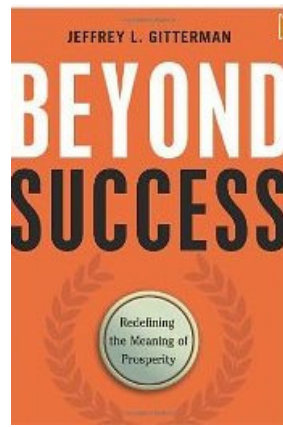
All profits from this session will be donated to the Professional Assistance Program of New Jersey.*

* The PAPNJ provides education, identification, evaluation, treatment planning, and advocacy for licensed healthcare and other professionals in recovery from impairing medical conditions and illnesses

LIST OF PRESENTERS AND TOPICS:

- **MD Advantage – Seek Help STAT...The Professional Liability Claim**
 - Prepare yourself (the physician) to survive professional liability challenges. Know when to seek advice from your carrier
- **Bank of America – Managing Cash Flow During Difficult Times**
 - In a turbulent economy, vigilant oversight of core business strategies becomes an essential element of survival. Perhaps the most important strategy is to properly manage cash flow
- **MetLife – You’re Not Prepared to Retire**
 - An understandable outline of what financially savvy people are doing to ensure that they are prepared for retirement financially and emotionally
- **Kern Augustine Conroy and Schoppmann – Managed Care Contracts**
 - Identifying the contract, Critical terms, and if it’s negotiable. How to work through a contract so you can make the most of your practice and career.
- **Source One Medical – Compliance in Coding, Billing & Reimbursement Process**
 - Compliance for Coding, Billing & Reimbursement: Understanding, monitoring and complying with rules and regulations of regulatory agencies
- **Winning Strategies – Technology Readiness**
 - For computer savvy or cyber-challenged, plain talk on all you need to know about the latest technology and buzzwords to create a reliable, compatible network.

Guest Lunch Speaker: Jeffrey Gitterman Best Selling Author “Beyond Success: Redefining the Meaning of Prosperity” and President of Gitterman & Associates



THREE EASY WAYS TO REGISTER:

FAX your completed registration form to 908-704-8899.

CALL our registration hotline at 800-445-0954.

MAIL your completed registration form to: Kern, Augustine, Conroy and Schoppmann

1120 Route 22 East

Bridgewater NJ 08807

Attn: Jaime Beatrice

Email: jbeatrice@drlaw.com

If paying by check please make the check payable to: **Kern, Augustine, Conroy and Schoppmann**

Registration Information

Name/Names: _____

Medical Practice Name: _____

Address: _____

City _____ State _____ Zip _____

Phone Number: _____ Fax Number: _____

Email address: _____

Credit Card Billing Information:

Credit Card Type: Visa Mastercard Amex

Card Holder's Name: _____

Card Number: _____ **Expiration Date:** _____

Card Security Code: _____ **Billing Zip Code:** _____ **Amount:** _____

Physician's Resource Network
1-800-445-0954